

Christopher Anderson

PRODUCT EXPERIENCE LEADER • UX/UI DESIGN LEADER • AI-NATIVE PRODUCT BUILDER

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Product and UX leader with 12+ years turning complex B2B, connected-hardware, and AI-enabled ideas into clear shipped experiences. Blends **product strategy**, design systems, stakeholder leadership, and hands-on building to move ambiguous problems from discovery to launch. Creator of **Letterboxx**, a Mac-first newsletter application now live in the Mac App Store.

CORE SKILLS



PRODUCT & STRATEGY

Product Strategy
Roadmapping
Discovery
Market Analysis
Requirements



DESIGN & UX

UX/UI Design
Design Systems
Interaction Design
Prototyping
Usability Testing



AI & DEVELOPMENT

AI-Assisted Development
ChatGPT
OpenAI Codex
SwiftUI
AppKit



PLATFORMS & TOOLS

Figma
Web & Mobile
Connected Hardware
Azure DevOps
Jira
Google Cloud



LEADERSHIP

Stakeholder Alignment
Cross-Functional Teams
Executive
Communication
Agile Delivery
Mentoring

EXPERIENCE



● **Founder & Product Creator** Letterboxx Software LLC Feb 2026 - Present

Conceived, designed, built, and launched a Mac-first newsletter reading product from initial concept through Mac App Store release.

- Owned product strategy, positioning, information architecture, visual identity, onboarding, privacy model, release planning, and go-to-market assets.
- Built the macOS application with SwiftUI/AppKit and AI-assisted development workflows, including Gmail OAuth, newsletter ingestion, reader views, message diagnostics, and local-first user experience details.
- Launched the Letterboxx product ecosystem across the Mac App Store, letterboxx.app, and letterboxxsoftware.com with branding, SEO structure, launch copy, marketing screenshots, and release documentation.



● **Product Experience & UX Leader** Valmont Industries (Valley) 2014 - Present

Leading product strategy, experience design, and digital innovation for enterprise, dealer, and grower solutions across irrigation and ag technology.

- Lead experience strategy for a digital ecosystem spanning web, mobile, embedded hardware, telemetry, dealer workflows, and grower-facing operational tools.
- Created the UX/UI for Valley 365, centralizing machine monitoring, field insights, and day-to-day irrigation management into a more cohesive grower platform.
- Owned product roadmaps, discovery, and experience direction for AgSense, Water Application Reports, Blueprint, Valley Dealer Suite, and parts and product configurators.

EXPERIENCE

Valmont Industries (Valley) - unified career narrative, including ProKarma onsite engagement, 2014 to present



VALMONT INDUSTRIES (VALLEY) CAREER PROGRESSION

Product Experience Manager 2021 - Present

Lead product experience strategy, UX/UI direction, stakeholder alignment, and cross-functional delivery for Valley grower, dealer, and enterprise solutions.

Product Manager 2018 - 2021

Managed roadmaps, requirements, and feature delivery for digital platforms, connected irrigation products, and operational software.

Team Lead 2016 - 2018

Guided cross-functional teams delivering web, mobile, and embedded product experiences in a complex B2B environment.

UX/UI Architect 2014 - 2016

Created UX/UI systems, interaction patterns, and product flows for telemetry platforms, operational tools, and embedded experiences.

Selected Product Systems

- Valley 365 and AgSense 365 grower experiences
- ICON product line UX/UI: ICON10, ICON5, ICON1, and ICON+
- Blueprint, Field Layout Tool, Valley Dealer Suite, V2O, and Design Tools
- Dealer and grower workflows spanning web, mobile, connected hardware, and telemetry

AI-Native Workflow

- Direct AI-assisted workflows across strategy, interface exploration, prototyping, debugging, software development, and launch preparation.
- Use critique, iteration, and product judgment to turn AI-generated output into polished, usable product experiences.
- Apply AI as a practical acceleration layer while maintaining human taste, craft, security awareness, and decision-making.

EARLIER

UX/UI Designer

ProKarma, onsite for Valmont - 2014 to 2017

Served as the dedicated onsite UX/UI designer for touchscreen irrigation panel products, creating navigation structures, interface assets, wireframes, specifications, and launch-supporting HTML/CSS/JS.

Web Designer & Developer

SitePen - 2007 to 2012

Created HTML, CSS, UI themes, graphics, mockups, and product interface assets for web applications and client product launches in a fully remote environment.

Founder & CEO

PodShop - 2002 to 2015

Invented, designed, marketed, and sold iPod/iPhone accessories, including product design, packaging, ecommerce, SEO, order workflows, and customer operations.

Systems Engineer

Transaction Systems Architects - 1998 to 2004

Implemented desktop migration, systems management, antivirus, software deployment, inventory, and security update processes across large enterprise environments.

EDUCATION



Master of Science in Data Science (MSDS)

Bellevue University

2021



Bachelor of Science in Business Information Systems

Bellevue University

2000